LEO BURNETT COMPANY, *Inc.*

Ad No. 222—Req. No. 65366—1 Col.—B&W—2¼ x 6 inches—Sports Illustrated, 1969 (A)

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The Lazy Pipe Tobacco

Bond street is one pipe tobacco that refuses to be hurried. It burns slow and lazy-like, to stretch out your pleasure. Just one pipeful will last long enough for you to watch your wife get a good long workout on your tandem bike. You'll be quite happy with the good Bond Street flavor (and anyone within sniffing distance is sure to say something nice about the aroma).

Lights easy—takes its own good time about burning.

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